

INCREASE IMPACT ON YOUR SOCIAL MEDIA POSTS

- ✓ Always keep your profile up to date
- ✓ Post regularly
- ✓ Be active: like, comment, share
- ✓ Provide fun content with attractive video / photo / animation
- ✓ Be short and concise in posts
- ✓ Use hashtags, these provide more accessibility
- ✓ Tag people, companies,...
(add @ in front of the name)

Questions about social media?
Contact our enthusiastic Corporate Digital Team: community.manager@engie.com

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socialmediacenter.be